



13 August 2025

SOFT CENTRE 2025 AT WHITE BAY POWER STATION

Dear Resident/Building Owner/Business Owner,

Jemma from SOFT CENTRE here. We are an award-winning multi-arts festival based in Eora / Sydney.

We are writing to inform you of **SOFT CENTRE 2025** taking place at White Bay Power Station on the following dates and times:

Set Up

Wednesday 27 August – Thursday 28 August (08:00 - 18:00 daily)

Friday 29 August 2025 (08:00 - 00:00)

Saturday 30 August (08:00 - 14:00)

Sunday 31 August (9:00 – 19:00)

Event Live

Saturday 30 August (14:00 – 00:00)

Sunday 31 August (19:00 – 23:00)

Pack Down

Monday 1 September – Tuesday 2 September (08:00 - 18:00 daily)

We aim to keep disruption to a minimum, and would like residents to be aware of the following:

- **Noise:** During this event, you may hear low level amplified sound between 9:00 – 22:00 on Friday 29 August, 10:00 - 00:00 on Saturday 30 August and 13:00 - 23:00 on Sunday 31 August. A Sound Management Plan has been developed in line with the standards set by the NSW Environmental Protection Authority and staff will be taking regular decibel readings to ensure the comfortability of residents.
- **Traffic:** Increased traffic may occur around Robert St. A traffic management plan is being implemented to minimise the impact.
- **Crowds:** Expect increased foot traffic during event hours and at the conclusion of the event. Attendees have been provided instructions on getting to the venue and security staff will be onsite to ensure safety and minimise disruption. We are anticipating approx. 3000 attendees at the event across the 2 days.

For more information on the event program please visit our website at softcentre.com.au.

For any queries or concerns during the event, please contact the event hotline number on 0494 156 926.

Kind regards,

Jemma Cole

Co-founder and Artistic Director, SOFT CENTRE